



29 October
World Psoriasis Day

Concept of World Psoriasis Day 2009

WPD Theme 2009

- **Psoriasis is a real disability that deserves attention**

Key Communication Messages

- Psoriasis and psoriatic arthritis are serious and chronic, non-communicable and disabling diseases
- People with psoriasis should have access to appropriate treatments
- We are 125 million people with psoriasis and we want to be heard
- Psoriasis is not contagious, stop stigmatization and discrimination

World Psoriasis Day is presented by  International Federation of Psoriasis Associations,

supported by   **Abbott**
A Promise for Life

World Psoriasis Day

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