



29 October
World Psoriasis Day

October 29th, 2009

PRESS RELEASE

Psoriasis is a real disability that deserves attention!

October 29 is **World Psoriasis Day**. Conceived by patients for patients, World Psoriasis Day is a truly global event focusing on the burden of living with psoriasis. There are more than 125 million people with psoriasis/psoriatic arthritis in the world. Psoriasis is a severe chronic inflammatory disease that effects all ages, genders, races and ethnicities.

The recent progress in the understanding of the disease has been remarkable. Psoriasis is now considered as a potentially severe inflammatory disorder. It may impose major social, psychological, physical and health impairment on patients, promote metabolic syndrome, inflammatory and cardiovascular co-morbidities and reduce life expectancy.

According to the years of life lost due to disability and premature death, access to the appropriate treatment modalities is mandatory to improve the health perspectives of psoriasis patients. Psoriasis should be recognized as a disabling disease and treated accordingly.

"A few years ago we didn't talk about co-morbidities at all. Now, with this new information, we need a greater acceptance of psoriasis as a severe and complex disease, which calls for new coordinated approaches in the health care system", says Professor Dr. Jörg C. Prinz, Department of Dermatology, University of Munich, Germany.

On World Psoriasis Day October 29, the International Federation of Psoriasis Associations, IFPA, together with our member associations all over the world, is urging the World Health Organization and other official health authorities to react upon these new insights and develop means and measures to improve the health-associated impairments of the millions of psoriasis patients who are suffering all over world.

Psoriasis is a real disability that deserves attention!

For more information, please contact:

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Since 2003 October 29 is the World Psoriasis Day. Its primary purpose is to act as a focus for people - patients, doctors, nurses and the general public - to raise awareness of psoriasis and psoriatic arthritis and to give people with psoriasis and/or psoriatic arthritis the attention and consideration they deserve. World Psoriasis Day is also a channel to encourage health authorities to offer better access to the most appropriate treatments. Read more at www.worldpsoriasisday.com

The International Federation of Psoriasis Associations (IFPA) is a nonprofit organization made up of psoriasis associations from around the world, representing 125 million people who suffer with psoriasis and/or psoriatic arthritis. More information about IFPA - www.ifpa-pso.org

World Psoriasis Day is presented by  International Federation of Psoriasis Associations,
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A Promise for Life

World Psoriasis Day

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