

A.A.P.P

**Associação de Apoio aos
Portadores de Psoríase
Brasil**

**OCTOBER 29TH, 2008.-
NATIONAL CAMPAIGN OF
WORLD PSORIASIS DAY**

Psoriasis is an inflammatory chronic skin disease that appears almost every-time by rose or purple lesions covered by scaly white skin. Many people aren't aware about psoriasis and because of that, the disease-holders suffer the pre-concept of those who know nothing about it.

On the 29th of October, National Psoriasis Day, the Brazilian Association of Dermatology, will develop different actions to enlighten people about this disease. The SBD-RESP will develop a campaign to illustrate the population.

The Psoriasis Group from the Dermatology Discipline from the Clinical Hospital of the Medicine University of Sao Paulo (USP) invites all citizens to participate in the National Psoriasis Campaign, to be held on October 29th in the Clinic Hospital, University of Sao Paulo.

On that day, from 9:00 to 12:00 a.m., we will be distributing instructives and folders, entering upon and discussing the principal aspects of this disease that generates great discomfort to disease-holders and that is treatment feasible in "Hope's Square".

From 12:30 up to 13:30 hr., lectures will be held about the matter in the Public Assistance College. (JOAO YUNES Anfiteatre)

Campaign Responsibles

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